



ONCOLOGY NURSING SOCIETY
PREVENTION/EARLY DETECTION (P/D) SIG STRATEGIC PLAN 2007-2010

MISSION STATEMENT

The mission of the Prevention/Early Detection SIG is to promote excellence in oncology nursing through an exchange of information related to Cancer Prevention and Early Detection.

Furthermore, the Prevention/Early Detection SIG will:

- I. Develop a knowledge base that promotes awareness of health promotion, cancer risk factors, and excellence in Prevention/Early Detection oncology nursing.
 - A. Disseminate scientific information on health promotion, cancer risk factors and Prevention/Early Detection to be utilized in various practice settings
 - B. Disseminate current news on activities related to Prevention/Early Detection, chemoprevention and prophylactic surgeries.
 - C. Disseminate information on primary, secondary and tertiary cancer prevention activities
- II. Develop methods to facilitate member involvement in advocating for public awareness of ONS initiatives related to prevention and early detection.
 - A. Conduct yearly survey of membership
 - B. Explore new ways to facilitate networking among members of the SIG
 - C. Propose an annual project that involves the membership and addresses public awareness of cancer control through prevention and early detection
- III. Recruit and retain membership to insure growth and strength of the Prevention/Early Detection SIG
 - A. Enhance the image of the Prevention/Early Detection SIG by members presenting at future Congress activities.
 - B. Increase ONS membership
- IV. Develop an advocacy position on preventative activities and cancer risk reduction strategies with emphasis on skin, lung cancer and nutrition.

Adopted: 7/92

Revised: 3/93, 5/93, 6/93, 1/96, 6/97, 6/01, 9/02, 7/03, 7/05, 7/07

Approved: 7/07

Recommended revisions for July 2007

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- I. **MAJOR STRATEGIC GOAL:** Develop a knowledge base that promotes awareness of health promotion, cancer risk factors, and excellence in Prevention/Early Detection oncology nursing.
STRATEGIC SUB-GOAL A – Disseminate scientific information on health promotion, cancer risk factors and Prevention/Early Detection to be utilized in various practice settings
STRATEGIC SUB-GOAL B – Disseminate current news on activities related to Prevention/Early Detection, chemoprevention and prophylactic surgeries

2007-2008	2008-2009	2009-2010
<p>1. Continue to submit topic submission forms for instructional-> Sessions yearly at Congress and Institutes of Learning.</p> <p>Responsibility: Coordinator</p> <p>Project Funding: -0-</p>	<p>-----></p>	<p>-----></p>

- I. **MAJOR STRATEGIC GOAL:** Develop a knowledge base that promotes awareness of health promotion, cancer risk factors, and excellence in Prevention/Early Detection oncology nursing.
STRATEGIC SUB-GOAL B – Disseminate current news on activities related to Prevention/Early Detection, chemoprevention and prophylactic surgeries
STRATEGIC SUB-GOAL C – Disseminate information on primary, secondary and tertiary cancer prevention activities

2007-2008	2008-2009	2009-2010
<p>1. Continue newsletter publication three times per year.----> 2. Disseminate information on current prevention/early-----> > detection guidelines, chemoprevention and prophylactic surgery through the newsletter and meetings. 3. Disseminate information on primary, secondary and -----> tertiary cancer prevention activities.</p> <p>Responsibility: Coordinator</p> <p>Project Funding: -0-</p>	<p>-----> -----> -----></p>	<p>-----> -----> -----></p>

- II. **MAJOR STRATEGIC GOAL:** Develop methods to facilitate member involvement in advocating for public awareness of ONS initiatives related to prevention and early detection.
STRATEGIC SUB-GOAL A – Conduct yearly survey of membership

2007-2008	2008-2009	2009-2010
<p>1. Evaluate membership survey about policy issues. 2. Publish results in the newsletter.</p> <p>Responsibility: Coordinator, Coordinator-Elect, Editor, Work Groups</p> <p>Project Funding: -0-</p>	<p>1. Evaluate membership survey about policy issues. 2. Publish results in the newsletter.</p>	<p>1. Evaluate membership survey about policy issues. 2. Publish results in the newsletter.</p>

II. MAJOR STRATEGIC GOAL: Develop methods to facilitate member involvement in advocating for public awareness of ONS initiatives related to prevention and early detection.

STRATEGIC SUB-GOAL B – Explore new ways to facilitate networking among members of the SIG

2007-2008

2008-2009

2009-2010

<p>1. Create new role of web page administrator and recruit a member for the role. 2. Develop SIG page on the ONS web site.</p> <p>Responsibility: Coordinator, Coordinator-Elect</p> <p>Project Funding: -0-</p>	<p>1. Post information on the SIG website three times per year. 2. Monitor contents of web site. 3. Add policy/legislative updates to the site.</p>	<p>1, Post information on the SIG website three times per year. 2. Monitor contents of web site. 3. Add policy/legislative updates to the site.</p>
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II. MAJOR STRATEGIC GOAL: Develop methods to facilitate member involvement in advocating for public awareness of ONS initiatives related to prevention and early detection.

STRATEGIC SUB-GOAL C – Propose an annual project that involves the membership and addresses public awareness of cancer control through prevention and early detection

2007-2008

2008-2009

2009-2010

<p>1. Advertise a call for group project ideas in each newsletter -> 2. Discuss project ideas at annual SIG Planning meeting. -----></p> <p>Responsibility: Coordinator, Coordinator-Elect, Editor, Work Groups</p> <p>Project Funding: -0-</p>	<p>-----> -----></p>	<p>-----> -----></p>
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III. MAJOR STRATEGIC GOAL: Recruit and retain membership to insure growth and strength of the Prevention/Early Detection SIG.

STRATEGIC SUB-GOAL A – Enhance the image of the Prevention/Early Detection SIG by members presenting at future Congress activities

STRATEGIC SUB-GOAL B – Increase ONS membership

2007-2008

2008-2009

2009-2010

<p>1. Continue to recruit: a) recruit local ONS members through chapter newsletter-> b) publish SIG mission and values through newsletters c) send communiqué of Congress agenda pre-Congress.</p> <p>2. Promote opportunities for members to actively-----> participate in SIG activities: a) request members to write articles for newsletter through networking, email and letter correspondence b) request nominations to run for office of Coordinator-Elect through newsletter and phone contact.</p> <p>Responsibility:</p> <p>Project Funding:</p>	<p>-----> -----></p>	<p>-----> -----></p>
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IV. MAJOR STRATEGIC GOAL: Develop an advocacy position on preventative activities and cancer risk reduction strategies with emphasis on skin, lung cancer and nutrition.

2007-2008	2008-2009	2009-2010
<p>1. Encourage research addressing national prevention ----> positions.</p> <p>2. Submit regular newsletter articles and Virtual -----> Community submissions.</p> <p>3. Advertise and solicit member opinions on political ---> Issues regarding the SIG's area of expertise.</p> <p>Responsibility:</p> <p>Project Funding:</p>	<p>-----></p> <p>-----></p> <p>-----></p>	<p>-----></p> <p>-----></p> <p>-----></p>